Executive Summary

Give it a Go: The £5K Challenge is a county-wide competition to be launched in September which is intended to give local people the chance to win £5,000 towards an enterprise project that would benefit their local community. All 12 Lancashire Local Committees have been invited to act as judging panels for the 'enterprising ideas' and select a winning team from their area to go forward to the County wide competition.

Recommendation

The Cabinet Member for Adult and Community Services is recommended to agree that he delegates to Lancashire Locals the power to adjudicate on the winner of the competition in each district against the criteria set out in the report and award £5,000 to the winning team.

Background and Advice

In pursuance of the County Council's economic development function, ‘Give it a Go: The £5K Challenge has been funded and developed by Lancashire County Council's economic development company, Lancashire County Developments Limited (LCDL), in collaboration with the Localities and Partnerships Team within the County Council's Office of the Chief Executive. The project was approved by the LCDL Board on 20 March 2009. It is a county-wide competition to be launched in September which is intended to give local people the chance to win £5,000 towards an enterprise project that would benefit their local community.

Give it a Go: The £5K Challenge and the Role of the Lancashire Locals

The competition will take place in two stages:

Stage 1: The District Competition – 'Best in District'
Groups of people in every neighbourhood in each of the 12 districts will be challenged to ‘Give it a Go’ and develop an enterprising idea which they believe will deliver the economic value and benefit to their community.

A launch campaign will be used to target teams (anticipated to be between three and six people) to enter their idea into a district level competition.

Existing networks, services and partnerships across the county will be harnessed to promote awareness of the competition within communities and neighbourhoods, and the opportunity it offers to them – whether they win or not. The district Local Strategic Partnership (LSP) plays a vital role in co-ordinating local networks, and the committee could invite the LSP to help promote the competition.

After the deadline for submission of entries, each Lancashire Local committee will decide which idea from their district they would like to support. Officers will provide each Lancashire Local with advice, guidance and support ahead of the competition and during it to help reach their decision.

Ideas will be judged against criteria including innovation, economic value, wider impact, the benefit to the teams and the individuals involved and deliverability.

In summary:-

*Best idea*  
Innovation

*Most change*  
Impact

*Most money made*  
Economic value

*Learned most*  
Benefit to individuals, team, community

*Achieved goals*  
Deliverability

The winning team selected by Lancashire Locals in each district will then be awarded £5000 to help them to put their idea into practice within a set time frame. Each team will be able to increase the funding for their Challenge through other local contributions that they are able to secure and the Lancashire Locals will be able to champion and support their district's team as they deliver their Challenge.

**Stage 2: The County Competition – ‘Best in County’**

Each district entry will then go forward to a county-wide competition. Stage two will seek to find an overall ‘county’ winner by selecting which of the district challenges has made the greatest contribution to their community. An independent panel of experts will assess the district entries to the county wide challenge.

The overall county winner will be announced at a high profile awards event and will receive a further financial contribution (£20,000) towards taking forward their work in that district. The Lancashire Local will continue to be involved, agreeing with their winning team how the prize money will be spent and receiving regular reports on the achieved outcomes.

**Skills Support, Training and Mentoring**

The £5K Challenge is not simply about the competition. Alongside the Challenge, participants can access a flexible and community-based package of support and training that will both assist their involvement in the Challenge as well as their own personal development.
Constitution of the Lancashire Locals

The constitution of the Locals provides that additional functions and matters for determination may be delegated to the Local which will then form part of the constitution. The Cabinet Member for Adult and Community Services has within his functions, promoting local decision-making and the development of Lancashire Locals and it is proposed that he delegates to the Locals by way of an addition to their delegated powers, the adjudication of the district phase of this competition.

Consultations

Each Lancashire Local committee has been consulted and invited to consider their involvement and role as set out in the attached Report to Lancashire Locals (July 2009) and has indicated their intention to agree formally to do so at a later report to be brought back to them in September. Officers from LCDL have attended the July meetings to respond to questions and discuss the project with members.

Implications:

This item has the following implications, as indicated:

Risk management

As a judging panel the Lancashire Local committees provide a credible, respected and, most importantly, local resource to undertake this role. If Lancashire Locals are not involved a different structure would have to be put in place that may not have the advantage of local knowledge, networks or the commitment to communities and neighbourhoods in the district. There is also the risk of creating an additional process that sits outside existing protocols or procedures causing a lack of coherence and costing money to establish and service.

Give it a Go seeks to build on what is already there and support existing structures, therefore the Lancashire Local mechanism for all the reasons outlined presents the least risk and the greatest benefit to the project and, in particular, to the participants we wish to attract. The rules and conditions for the competition must be consistent and therefore the judging format and process in each District must be the same:- therefore in areas where the Lancashire Locals do not undertake the role the competition cannot take place.

Support from project officers will be given to Lancashire Locals in their role as judges so that correct procedure and appraisal of entries is undertaken to select a winning team.

Any representations made to the Cabinet Member prior to the issue being considered in accordance with the Public Notice of Forward Plans

Name: Organisation: Comments:

N/A
### Local Government (Access to Information) Act 1985

**List of Background Papers**

<table>
<thead>
<tr>
<th>Paper</th>
<th>Date</th>
<th>Contact/Directorate/Tel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report to all Lancashire Locals</td>
<td>July 2009</td>
<td>Frankie Mullen/Sarah Dunn, Lancashire County Developments Ltd, Tel: (01772) 642418</td>
</tr>
</tbody>
</table>

**Reason for inclusion in Part II, if appropriate**

N/A


Decision Taken: Declarations
Cabinet Member for Adult and Community Services

Give it a Go: The £5K Challenge - A Competition to Find the Most Enterprising People and Places in Lancashire

Original recommendation, as set out in the report, approved without amendment. Yes
Original recommendation amended and decision as follows: No
I have a personal/prejudicial interest in this matter. No

If an interest is declared please give details below:

M C Calvert
Cabinet Member for Adult and Community Services
Date: 13/08/09

Chief Officer
I certify that this is an appropriate and accurate record within the terms of Standing Order 35(2) and (3) of the decision taken by the Cabinet Member. S Gross
For: Executive Director of Policy
Date: 13/08/09

*Delete as appropriate